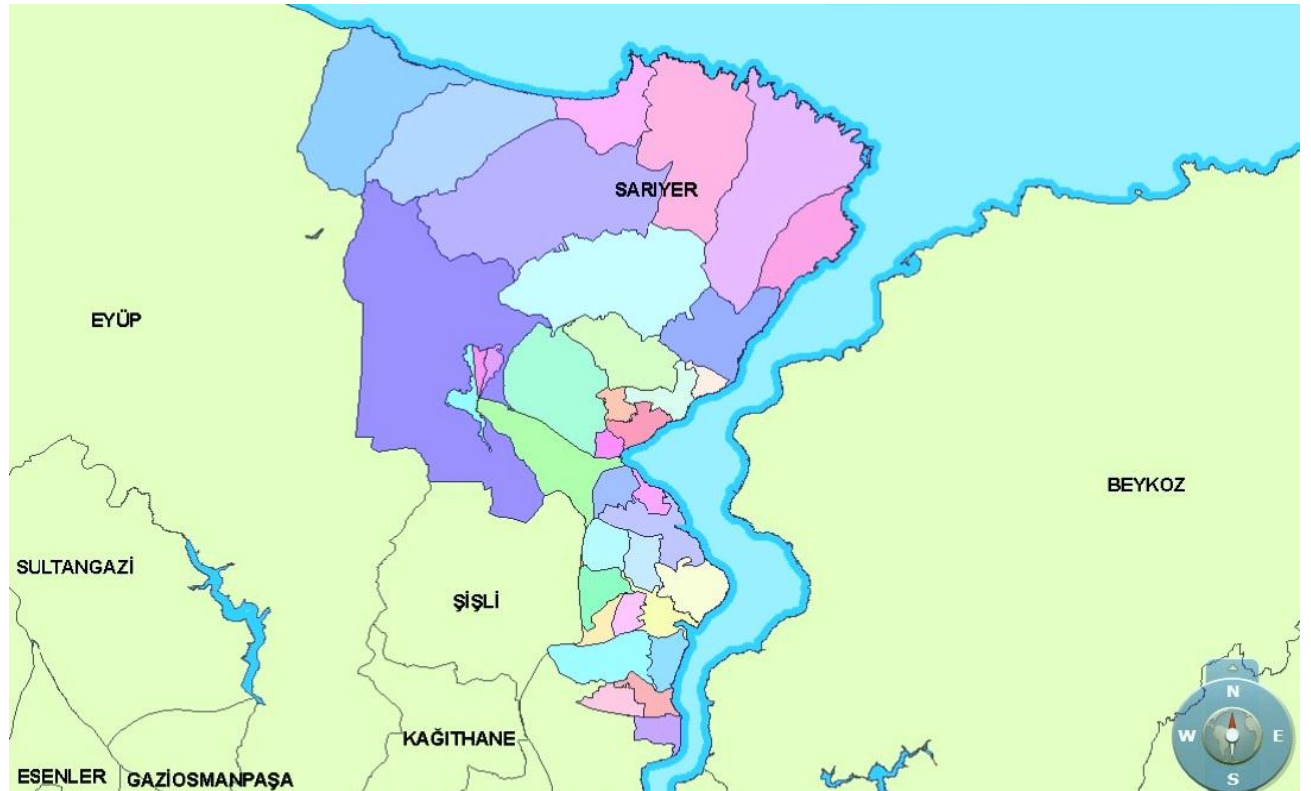


ISTANBUL ON THE PATH TO EU TOWN TWINNING FORM

Important Note: This form is jointly prepared by district governorate and municipality.

THE TOWN OF SARIYER	
Number of Inhabitants: 287,309	
Name of Representative (District Governor and/or mayor): Şükrü GENÇ (Mayor) Ömer KARAMAN (district governor)	
Websites of district governorate and/or municipality: http://en.sariyer.bel.tr / www.Sariyer.gov.tr	
Contact address: Sariyer Municipality, Strategy Development Directorate Ferahevler Mah. Avsar Sok. No:9 Kat:1 Sariyer - Istanbul/TURKEY	Telephone: +90 212 323 66 88/ +90 212 223 44 40
E-mail: kubrakucukerden@Sariyer.bel.tr sariyer@sariyer.gov.tr	Fax: +90 212 323 66 88/ +90 212 262 05 06

Please insert a map of your town



MAIN CHARACTERISTICS (GEOGRAPHICAL LOCATION, HISTORY....)

Sarıyer is one of the most important districts of Istanbul, with its physical location, environmental, historical and cultural richness. Sarıyer spans an area of 151 km² and located in the north east of the European side of Bosphorus. It remains between the Bosphorus and Black. Emirgan, İstinye, Yeniköy, Tarabya and Büyükdere, which are along the Bosphorus from Rumelihisarı, are among important locations of Sarıyer.

In old ages, Sarıyer had many empty lands and hills, and was not among the main settlement areas in the Antiquity and Byzantium age. There was small settlement in the shores in the Byzantium Empire period. The development of the small villages at the Bosphorus shores started in the 16th and 17th centuries when the migrants from the Anatolia and Princes Islands moved there. The villagers mostly lived off fishing. The District consisted of Urban (25 neighborhoods) and Rural (8 villages) areas.

Sarıyer has the potential to become the education and training centre of Istanbul with 8 Universities. There are strong multicultural communities in Sarıyer. For centuries, Turks, Armenians, Greeks, Jewish and Romans have lived together in harmony. Sarıyer has a big potential in sports especially in football, horse-riding and sea sports. Sarıyer is a district which hosts the highest number of universities, in Turkey. In addition to ITU, Boğaziçi, Koç Universities, certain departments of Marmara, Işık, Beykent, Yıldız Technical Universities and Faculty of Forestry are located in the boundaries of Sarıyer.

ECONOMIC SITUATION

Sarıyer has a great potential in all kinds of tourism. In addition to its natural, historical and cultural values, it is one of the most important destinations for sea tourism.

Since Sarıyer was regarded as a summer resort for years, industry has never had an important role in the economy. In the previous years, matchstick, cable and crane plants were founded in the district and a shipyard was founded in İstinye. However, because of changes in the economy, the plants were moved to other places and the shipyard was also removed. Therefore, the active labour force mostly works out of the district. The most important economic activity of the district is **service sector**. Mostly, the fish restaurants along the shores and other leisure workplaces such as bars attract interest. Sarıyer is branded as the town of fishing in the country. Fishing vessels registered in Sarıyer represents 41% of fishing sector in Istanbul.

Due to its long history, Sarıyer has many important historical buildings from the Byzantium and Ottoman times. In the district there are many historical buildings, religious buildings, fountains, lodges, cisterns, aqueducts, city walls, castles, tombs, mansions and waterside mansions. Hence, all these assets presents huge potential for cultural, historical and religious tourism.

Sarıyer has a location which is appropriate for health tourism with its forest, sea and clean air compared to other centres of Istanbul.

PROVIDED SERVICES

Housing, water and sanitation, urban infrastructure such as transportation, geographical and urban information systems, environmental and environmental health, hygiene and solid waste, municipal police, fire fighters, emergency medical care, rescue and ambulance, local traffic, burial and cemeteries; reforestation, parking and green spaces, housing, culture and the arts, tourism and promotion, youth and sports, social service and assistance, marriage, career and skills, the development of economy and trade are the services provided by municipality and district governorate.

ONGOING PROJECTS

- **Fishery Project that was named as Local Steps towards Implementation of the EU Standards** / A Local Level Implementation Guide on EUR Fishing and Aquaculture Marketing Standards was prepared and distributed to all municipalities and fishing cooperatives across Istanbul. A three-day training seminar on EU sector practices and regulations was organized and attended by about 150 fishermen. Also, Europeanization Network Istanbul Fishing Market Inauguration Meeting and Protocol Signing Ceremony were held.
- **“Let’s Protect Sea Daffodils (Pancratium Maritimum) of Sariyer Project”**: Sustainable activity was realized by creating awareness about the topic through performed festivals.
- **Women Council of Sariyer District –Taking Efficient Roles of Women in Decision Mechanisms Project** / Project was executed by İstanbul General Consulate of Sweden. We aim at enabling women of Sariyer to steer the decision-making mechanisms, increasing participation of women, and identifying current problems of women and developing their potential to come up with solutions. We designate woman neighborhood representatives for this purpose.
- **“Supporting Women Entrepreneurs in the Villages of Sariyer”** Project: With this project that we applied in partnership with Sariyer City Council Women’s Assembly Task Force in Charge of Villages within scope of the Turkish-Swedish Development Cooperation Strategy Call, our women were prepared for the business life owing to the trainings they received and necessary support was given so that they gain the motivation and self-confidence they need.
- **“Supporting Workshop of Women Entrepreneurs”/** Project Executed by / Austria Embassy- Direct Aid Program / December 2011- June 2012. Sewing machines were purchased within scope of the project and a team of women with high handicraft skills were formed. This enabled women of Sariyer to provide support to their domestic budget and enter into business life.
- **“Supporting Women Farmers in Sariyer”** / Project was executed by İstanbul General Consulate of Sweden, Call of Turkish-Swedish Cooperation Unit / June 2012 – February 2013
- **“European Youth at Local Administrations”**: We aimed to achieve direct participation of youths in local administrations, increasing capacity of organizations that work with youths and encourage participation of youths in the decision making processes on the local level

TOWN TWINNING EXPERIENCES

We have 7 twin municipalities;

- Vac Municipality of Hungary
- Enfield Municipality of England
- Beyarmudu Municipality of Gazimagusa
- Gönyeli Municipality of Cyprus
- Haçmaz municipality of Azerbaijan
- Jajce municipality of Bosnia - Herzegovina
- Busan namgu municipality of South Korea

Cities we have contact with in economic, touristic and social areas on the international arena, apart from our twin municipalities are;

- Weilburg, Germany
- Russelsheim, Germany
- Rotterdam, Netherlands
- Feyenoord, Netherlands

Potential Twin Municipality and solution partner of our municipality based on our relations;

- Aachen, Germany

During the preliminary preparation visits are being made in Aachen City of Germany in order to be a potential Sister City / Municipality, "Economy Days" were organized in both countries together. Attending as a speaker to the Turkish-Germany Economy Days held by Business Network Aachen in Aachen, Germany, our Mayor expressed his views on Turkish-German economic relations, importance of the Turkish economy in the world and the opportunities it offers and how local administrations can facilitate the activities of the entrepreneurs. Second of the Turkish-Germany Economy Days, first of which was held in Aachen in partnership of Sariyer and Aachen Municipalities, was held in Sariyer, in İstinye campus of Koç University. At the seminar, where various sector representatives delivered their presentations, entrepreneurs from both countries had the chance to exchange ideas at the workshops held. The protocol agreement will be signed in the following days but both sides took the Council Decision for twinning together on January 2013.

We exchanged ideas on Sariyer Development Action Plan with Weilburg City, one of the contact points of Municipality in economy and tourism fields. Business protocol followed exchange of ideas. It was decided to establish cooperation between two cities in social, economic and cultural fields.

SITUATION ANALYSIS

PROBLEM AREAS

Sariyer has been affected significantly from the unplanned urbanization of İstanbul. Many problems that have emerged over long years affect lives of residents of the city adversely. The city is face to face with many significant problems including insufficient infrastructure, high disaster risk, weak local economy, poverty and lack of common city identity.

Deficiencies in the fields of housing, transportation, environment, investment and health constitute impediments to maintaining a modern urban life. Issues pertaining to property ownership and sheltering are a constant source of worry for almost half of the city's population. Thus, a solution that will not displace those living in slum areas has priority. Also, there are many fountains in Sariyer. These fountains are also a cultural values, they are needed to be reformed. If they are not restored, they could disappear.

AREAS OF STRENGTH

Sarıyer has a great potential in all kinds of tourism. In addition to its natural, historical and cultural values, it is one of the most important destination for sea tourism. Due to its long history, Sarıyer has many important historical buildings from the Byzantium and Ottoman times. In the district there are many historical buildings, religious buildings, fountains, lodges, cisterns, aqueducts, city walls, castles, tombs, mansions and waterside mansions. Hence, all these assets presents huge potential for cultural, historical and religious tourism.

One of the important features of Sarıyer is the bars, fish restaurants, hotels and other entertainment venues which are located along the Bosphorus. Sarıyer is an attraction centre for leisure and entertainment. To improve the potential of Sarıyer's culture and tourism, seventy volunteer established an organization, called Sarıyer Culture and Tourism Organization on January,2013.

Sarıyer has been regarded as a fishing tow. Fishing is an important and old source of income. All kinds of fishery from hand-line fishing to the latest technology offshore fishery, are carried out in Sarıyer. There are 7 Fisheries Association and 1 Fisheries Cooperative in Sarıyer.

Because of having 8 villages, agriculture is vital for Sarıyer economy especially for the farmers. In this sense, The Sarıyer Neighborhoods and Villages Women Farmers Agricultural Development Cooperative" established on 2 October 2012, whose founders comprise women only, provides trainings to women on agriculture and stockbreeding by support of the officials of the Istanbul Provincial Directorate of Food, Agriculture and Livestock. Apart from sale of dairy products and aqua products through the cooperative, works on floriculture and apiculture are carried out. Women are provided support on agriculture and stockbreeding through this Project that aims at employment of women. Beekeeping is one of the important economic activities in Sarıyer. A courses of beekeeping is opened and 163 participant has been certificated.

POTENTIAL AREAS OF COOPERATION

Sarıyer District of governorate and municipality seeks for potential partners in the following areas to work on joint projects to exchange technical expertise and knowledge.

Areas of Cooperation		Areas of Cooperation	
Environment-Environment Protection		Tourism	X
Urban Transportation		Citizen Participation	
Social Services	X	Local Social and Economic Development	
City Branding		Urban Planning	
Energy Efficiency		Implementation of EU Projects	
Culture	X	Other	

Remarks (Information on Areas of Cooperation)

As Sarıyer District Governorate and Sarıyer District Municipality, it has been known that approximately 100 historical fountains are located in Sarıyer. "Pearl of Bosphorus" and these fountains have been used by public for drinking water over the years. It has been aimed renovation of our cultural heritage fountains provide that not to damage their historical fabrics and exchange of ideas about historical and cultural issues with the Sister City that will be determined. Names, history, and photographs of these fountains were prepared as a preparatory work and water analysis studies are in progress.



It is also targeted to make improvements in the district in terms of advertisement and development of Sariyer as a Tourism Center by taking a role model of the Sister City, which is appropriate to the strategic and geographical location of Sariyer. It has been resolved establishment of Sariyer Culture and Tourism Association consisting of 70 founder members, who will lead to this issue. Signatures of the 70 founder members are being collected and the Association will be established officially more recently.

Good Agricultural Practices of the women that have been included in the organization of the Agricultural Development Cooperative of Women farmers of Sariyer Quarters and Villages) and Apiculture are included in the scope of our projects. Moreover in order to develop such kind of agricultural entrepreneurship and to encourage women for these activities as well as to get benefit of the successful international samples, which governed these activities, we have been making related supplements to the work areas that we have wanted to make cooperation.

Contact Person:

Name, Surname: Kübra KÜÇÜKERDEN	Tel: +90 212 323 66 88
E-mail: kubrakucukerden@Sariyer.bel.tr / Sariyer@Sariyer.gov.tr	Fax: +90 212 323 66 88
Adress:Sariyer Municipality, Strategy Development Directorate Ferahevler Mah. Avsar Sok. No:9 Kat:1 Sariyer - Istanbul/TURKEY	