# PRESENTATION ON THE IMPLEMENTATION

# STATUS OF



# THE KMA/CUF/VNG INTERNATIONAL COVID SUPPORT PROJECT



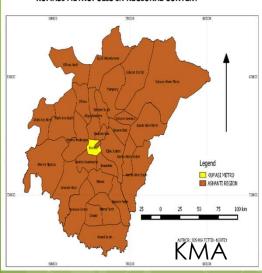




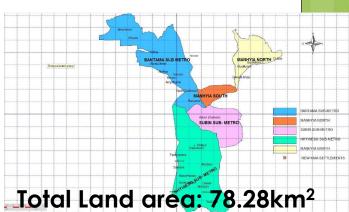




### KUMASI METROPOLIS IN REGIONAL CONTEXT









# 2. Vision, Mission and Core values

### Vision

'To become a Safe smart City and Investment destination for both local and international investors'

### Mission

'The Kumasi Metropolitan Assembly is committed to improving the quality of life of the people in the metropolis through the provision of essential service and creation of an enabling environment to ensure the total and sustainable development of the city'.

### Core Values

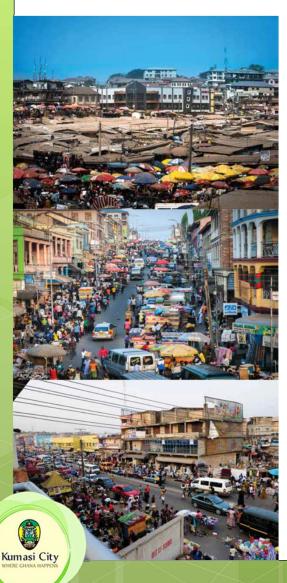
To provide timely, open and accountable services to our clients, interest groups, companies, individuals and all other stakeholders.







# 3. Demography and density



**Population** 

Ashanti Region : 5,661,728

**Greater KMA** : 2,361,898 (**42%**)

### Core KMA

Day population: 1,500,000

Night population: 866,268



47.8%



**52.2** %

# **Population Density**

Core KMA: 11,066/ km²

Greater KMA: 9,915/km²





# 4. Challenges confronting the city

- High migration into the city due to its Strategic location
- The growing demand of the informal economy for urban infrastructure and support services
- The increasing human and vehicular congestion of the city
- The proliferation of informal settlements (Slums)
- Vertical fiscal imbalance where our own resources cannot adequately meet development obligations
- Over reliance on intergovernmental transfers that are not stable, reliable and even inadequate (DACF)
- There is poor asset mapping, valuation and management

Capacity gaps in the areas of urban development planning and management, identification of bankable projects etc.









- Inadequate classroom blocks
- Inadequate health infrastructure, equipment and logistics
- Fire outbreaks
- Improper disposal of waste
- Uncongenial environment for trading in the local market









- Inadequate health infrastructure
- Streetism
- Inadequate access to potable water









- Poor maintenance of school infrastructure
- Under utilized and neglected parks and green areas
- Poor market infrastructure



# **DEVELOPMENT FOCUS**



# **DEVELOPMENT FOCUS**

- Measures to decongest the city
- Improve condition of road network
- Leveraging on private sector investment through PPP to enhance socio-economic infrastructure provision
- Vulnerable and social protection intervention







# **DEVELOPMENT FOCUS**

- Climate change issues
- Improve IGF collection
- Promote Tourism
- Vigorously pursue LED initiative





# KMA/CUF/VNG INTERNATIONAL COVID SUPPORT PROJECT



# **COMPONENTS OF THE PROJECT**

LOCAL ECONOMIC DEVELOPMENT

CAPACITY BUILDING (GOVERNANCE)

■ COVID – 19 RELIEF









# Activities Under the Project

### LOCAL ECONOMIC DEVELOPMENT COMPONENT

- Prepare and Update SME data in the Greater Kumasi Area
- Organize Capacity Building Workshops for SMEs in and around the Greater Kumasi Area
- Facilitate the registration of informal Businesses in the Greater Kumasi Area
- Procure and Fix Streetlights in and around the Race Course Market to improve security of traders and their wares
- Deploy ICT Infrastructure/Wireless access point at the Central Business
  District to support Business using IT as an alternative means of
  marketing









### CAPACITY BUILDING COMPONENT

- Organize capacity building workshop for Greater Kumasi Assembly Staff on running effective virtual meetings
- Organize Capacity Building workshop for all Unit committee
   Members in the Greater Kumasi Metropolitan Area
- Organize Educational campaigns on Parent Child communication and sexual reproductive rights in seven communities









### **COVID 19 RELIEF COMPONENT**

- Organize Health promotion, public outreach and awareness creation on corona virus in the Greater Kumasi Area
- Procure and Distribute PPEs to primary health facilities, vulnerable groups, vulnerable communities, Assembly Members etc
- Procure and Distribute food items to vulnerable communities in the Greater Kumasi Area
- Construction of 1No. Mechanized Borehole in a slum community

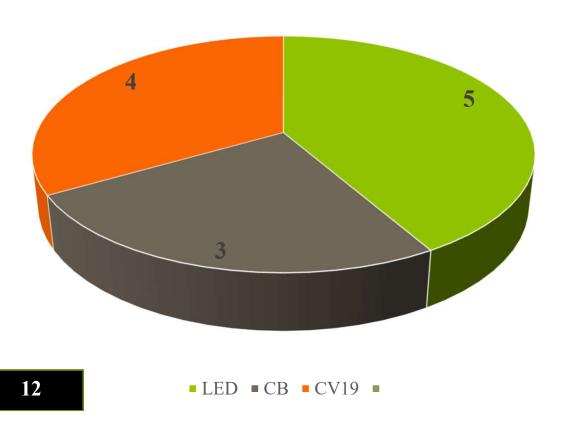






# Activities under the project

TOTAL NUMBER OF ACTIVITIES







# SUMMARY OF ACTIVITIES CARRIED OUT FOR THE FIRST TRANCHE OF THE COVID SUPPORT PROJECT



# **Local Economic Development**





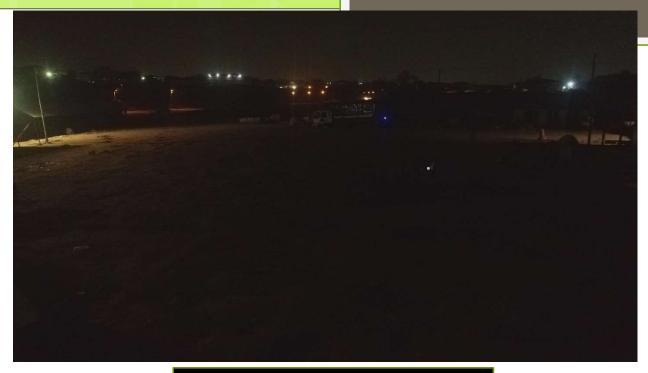


 Procure and Fix Streetlights in and around the Race Course Market to improve security of traders and their wares

Over fifty street lights were installed with service poles to improve security and duration of trading. This has enhanced night trading and improved security of over 400 traders.







# **AFTER**





# **Local Economic Development**







 Deploy ICT Infrastructure/Wireless access point at the Central Business District to support Business using IT as an alternative means of marketing

Network boosters and antenna's were installed to boost the network and also provide fast reliable wireless internet system. This has increased online trading to about 35% within the market





### **Diapositive 22**

user; 15/07/2021 u1

Why do we have lights when we are discussing ICT infrastructure? user; 15/07/2021 u2







# **Capacity Building**







 Organize capacity building workshop for Staff in the Municipalities in the Greater Kumasi Area on running effective virtual meetings

Over 200 Assembly Staff were trained on the use of Virtual Platforms like Zoom, Skype, Google meet, etc. This ensured a smooth implementation of the working from home policy











# **COVID 19 Relief**







 Organize Health promotion, public outreach and awareness creation on Corona virus in the Greater Kumasi Area

Sensitized about 200 PWD's and PLWHIV on COVID 19. Knowledge acquired ensured vulnerable groups were bale to adhere to COVID Protocols











# **COVID 19 Relief**







 Procure and Distribute PPEs to primary health facilities, vulnerable groups, vulnerable communities, Assembly Members etc

Over 10,000 face masks, 1,000 hand sanitizers, 70 coveralls, 60 hair nets, 200 aprons and 10 boots were distributed to the Metro Health Directorate







# **COVID 19 Relief**







 Procure and Distribute food items to vulnerable communities in the Greater Kumasi Area

About 1,500 bags of rice, 1,500 oil, 3,000 mackerel tins were distributed to Vulnerable groups. This brought some relieve to the vulnerable groups during the pandemic













# WAYFORWARD

- Follow up on beneficiaries of the support project to determine level of impact after implementing activities
- Document activities to ensure lessons are learnt for future interventions
- Integrate KMA/CUF/VNG International support project activities into Assembly
   Medium Term Development Plan to ensure sustainability
- Continuous media engagement of CUF activities/interventions

# **CONCLUSION**

- The support for Local Economic Development will help strengthen micro and small businesses towards economic recovery
- The provision of practical support will improve social safety nets for the people of the Greater Kumasi Area especially the vulnerable ones
- This will therefore ensure a safe, productive and effective way of engaging people as well as improving the standard of living for all people in the Kumasi metropolis during this COVID- 19 pandemic era.

# THANK YOU

